## **Travelution University**

**February 9<sup>th</sup> -11<sup>th</sup>** Ramada Hotel and Conference Center

3130 Hartley Ave Jacksonville, Fl 32257

## Friday Feb 9th

Meet and Greet Cocktail reception at office 6:30-8:00pm 3390 Kori Rd #7 Jacksonville, Fl 32257

Saturday February 10th 9:30-6pm

9:00am-9:30am Registration

**9:30am-9:45am Introduction/Welcome Travelution** Faraday Hosseinipour/ Dave Manning Travelution owners

9:45am-10:15am Introduction to Club Med – Patricia Noa

**10:20am-10:55am Norwegian Cruise Line What Makes Norwegian Cruise Lines Great!** By Penny Paxton Business Development Manager

11:00am-11:30am MSC Cruise Lines The Cruise Industry's Best Kept Secret and Fast Growing Brand Thomas Muldoon Business Development Manager

10 minute break

**11:40-12:10pm** Hard Rock Resorts/ Hard Rock Weddings Hard Rock All-Inclusive to Blow your Clients Away with VIP Service and Amenities! By Dan Jimenez Business Development Manager

**12:15-12:35** Travel Guard Your Client Must Have Product! Protect Your Clients and Boost your Bottom Line Jim Sheats Director of Sales

## 12:35-pm 1:25pm Lunch Break/Training Sponsored by Club Med- Defining The Club Med Client and Lifestyle

1:30pm-2:05 pm Celebrity Cruise Lines – A Lot More Luxury Cruise Line Than You Ever Knew About! By Amelie Dubois Inside Sales Manager

2:05-2:10 Celebrity Cruise Quiz- Prize Give-away

2:10pm-2:45pm Central Holidays Impress Your Clients With Personalized Specialized Tours Around The World Lynn Seleck Business Development Manager

2:45-2:50 Central Holidays Pop Quiz /Prize Give-away

3:00pm- 3:30pm Expedia Taap with Valerie Luyk Using Expedia For All Your Booking Needs!

3:30pm-3:35pm Expedia Pop Quiz/ Prize Give-away

3:35pm-4:10 pm Royal Caribbean Basics , Booking Groups and Why Clients Love Royal Caribbean Cruises

with Kelly Sakryd Business Development Manager

4:10pm-4:45pm Pleasant Holidays - New Agent's Best Friend- Answering All Your Clients Land Travel Needs by Carlos Banks Business Development manager

Break 10 minutes

4:55pm-5:45pm Speed Q and A with Your BDM's- Speed Networking Q and A 10 Suppliers 5 Mins Each

5:45-6:30pm Trade Show Follow-up with Suppliers

7:00-8:30pm Cocktail Mixer at Office Sponsored by Be Live Weddings/Central Holidays/Pleasant Holidays

8:30pm-9:30pm Optional Group Dinner Outback Steakhouse or Carrabbas

Sunday February 11<sup>th</sup> 9:00-6:00pm

9:00am-9:10am Opening Prayer with Inocencia and Jerome Chisolm

**9:10- 9:45am The Journey to Travel Success** with Inocencia and Jerome Chisolm Top Million Dollar Producing Travelution Agents, Trainers and Mentors

9:50am-10:25am Carnival Cruise-Lines The Giant of Cruise Lines to Boost Your Bottom Line with Katy Rose Friedman Business Development Manager

**10:30-11:00** Be Live Resort Collection For Extraordinary Weddings and Honeymoons Be Live Wedding Specialist and Business Manager America Mena

**11:00-11:20am Be Live Wedding Quiz and BE Live Announcements** by Be Live Wedding and Honeymoon Specialist America Mena

**11:20am-11:40am Destination Vows by Ensemble- The Big Business of Destination Weddings** DWHSA Testimonial of DWHSA graduate- Honor Parrish, Arvita Glen

**11:40am-11:45am** Recognition of our **Travelution** Destination Vow Specialists-Wedding Testimonials- Q and A from Audience

**11:45-12:00pm** Authentic and Personalized Tours of Mexico and Why Choose Mexico by Jose Manuel Vanegas Manny's Tours- Mexico Tour Operator

Lunch Break 12:00-1:00pm

1:00-1:10pm Raffle Prizes

**1:10- 1:45pm Lifestyles Resorts- Lifestyles Chairman's Circle Experience Fam Announcement** Faraday Hosseinipour **How to Book Lifestyle Groups to Dramatically Increase Your Commission Size!** 

1:45-1:50 Announcement of Lifestyle Chairman's Circle Experience Opportunities

**1:50-2:25pm Profit Agility Using Profit Agility for Dramatically Larger Commissions!** Faraday Hosseinipour

2:30pm-3:15pm Build it Network /Intro to Online /Social Media Marketing How to Use Built it Network to Grow Your Clients and Grow your Travel Business Bobby Lewallan Travelution Agent and Internet Marketing Specialist

3:20-4:15 Agent Studio Pro-How To Use Power Social Tools to Power Your Travel Business **Travefy/ Trav Alliance Power Tools For Agents** Faraday Hosseinipour, Inocencia and Jerome Chisolm

4:15-4:45pm Madeline Akinyemi Rise to Travel Success/ Social Media Marketing/ Marketing With Canva and Social Aps to Increase Your Travel Clients and Bookings!

4:45-5:00pm Travelution New Member Benefits Program – Enormous Savings on Theme Park Tickets and More! Faraday Hosseinipour

5:00-5:30pm 1 on 1 Mentorship Program with Inocencia and Jerome Chisolm – Taking Your Travel to the Next Level!

5:30pm-5:50pm Booking Groups Panel Q and A Panel All Your Questions about Group Answered by the Agents Currently Booking Groups! (panel Inocencia and Jerome Chisolm, Madeline Akinyemi, Catherine Barnes, Edris Logan, Chery Kehl /Honor Parrish, Ray Steen, Nichelle Stone, Bobby Lewallan

5:50pmest-6:15pm Closing Remarks/Recognition/Future Announcements and Announcement of Next Travelution University